





# Sponsorship Opportunities for 13th Annual 5K

# **Pounding the Pavement for Pink**

#### PRESENTING SPONSOR - \$7500 - (1 available)

- Large prominent logo on top of 5k race shirts & 5k bibs
- · Company logo on Race Website & all race related websites
- Huge Social Media presence on Facebook & Instagram
- · Logo on Signage posted around town
- Logo on TOP of Start Line Arch
- 25 complimentary 5k race registrations

### Finish Line Sponsor - \$1000 - (4 available) · Logo on back of 5k race shirts

- Company logo on Race Website
- Social Media shout out on Facebook & Instagram
- · Logo on Signage posted around town during event period
- Logo on The Base of The Finish Line Arch
- · 5 complimentary 5k race registrations

#### Pink Diamond Sponsor - \$2500 - (4 available)

- Logo on top of 5k race shirts & 5k bibs
- · Company logo on Race Website
- Social Media shout out on Facebook & Instagram
- Logo on Signage posted around town during event period
- 10 complimentary 5k race registrations

#### Amethyst Sponsor - \$750

- · Logo on back of 5k race shirts
- · Company logo on Race Website
- Social Media shout out on Facebook & Instagram
- Logo on Signage posted around town during event period
- · 4 complimentary 5k race registrations

#### Ruby / Kids Run Sponsor - \$1500 - (4 available)

- · Large prominent logo on top of Kids Run race shirts
- · Company logo on Race Website
- Social Media shout out on Facebook & Instagram
- · Logo on Signage posted around town during event period
- 6 complimentary 5k race registrations

#### Pearl - \$500

- · Logo on back of 5k race shirts
- Company logo on Race Website
- Social Media shout out on Facebook & Instagram
- · Logo on Signage posted around town during event period
- 2 complimentary 5k race registrations

#### Start Line Sponsor - \$1250 - (8 available)

- · Logo on back of 5k race shirts
- Company logo on Race Website
- Social Media shout out on Facebook & Instagram
- Logo on Signage posted around town during event period
- · Logo on base sides of Start Line Arch
- 5 complimentary 5k race registrations





#### IN-KIND DONATIONS / OTHER SPONSORSHIP

If you would like to make a donation of a product or services,

please contact Mary Deming at 203-668-3170. Your company will receive signage recognition on race day in town and on social media \*\*\*\*\*Deadline for sponsorship and logos is August 10, 2024. Sponsor Commitment MUST be received by August 10th

to be included on t-shirts.

\*\*Please provide your company logo ASAP in .jpg, .pdf., tif, .psd, .ai or .eps format on a disk along with your check or email it in to seymourpink09@aol.com, Poundingthepavementforpink@gmail.com and info@grandconcepts.biz

\*All above Sponsorships reserved by 9/15 will be given a 6ft table under a 10x10 tent.

Thank you for joining our COMMUNITY in the FIGHT against breast cancer by your participation in our 13th Annual POUNDING THE PAVEMENT FOR PINK EVENT





Live 5K on Saturday, Oct. 5th at Pine Street/Broad Street Seymour, CT Virtual Friday, Oct. 4th through Sunday, October 6, 2024 "ANYWHERE USA"

## **Sponsorship Commitment Form**

Our Company wants to join this COMMUNITY'S FIGHT against breast cancer by sponsoring the 13th Annual 5K POUNDING the PAVEMENT for PINK at the following level: Available resenting Sponsor \$7500 Pink Diamond Sponsor \$2500 Ruby / Kids Run Sponsor \$1500 Start Line Sponsor \$1250 Finish Line Sponsor \$1000 Amethyst Sponsor \$750 Pearl Sponsor \$500 In-Kind Donations/Other Company Information \*\*Company Name (as you would like it to appear in all publications) Contact Person: Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email Address: **Payment** For inclusion in ALL marketing materials which apply to your level of sponsorship, donations MUST be received by Monday August 10th, 2024.











Proceeds to benefit Seymour Pink & **Seymour Tradition** 







SCAN ME

Seymour Pink, Inc. 5K POUNDING the PAVEMENT for PINK

Pay by using QR code.

Yes, I want a table on Race Day

no later than Monday August 10th, 2024 to:

Check Enclosed (Payable to Seymour Pink, Inc.)

Please send payment and the completed Commitment Form,

P.O. BOX 333 \* Seymour, CT 06483